

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Naressi, Alexandre et al. Examiner: Lane, Gregory
Serial No. 10/598,387 Art Unit: 2348
Filing Date: September 23, 2008 Atty. Docket No.: 33836.00.0100
Confirmation No.: 3439

Title: **RFID ENABLED MEDIA SYSTEM AND METHOD THAT PROVIDES
DYNAMIC DOWNLOADABLE MEDIA CONTENT**

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

Dear Examiner Lane:

In response to the non-final Office Action mailed January 9, 2012, Applicants submit a Request for a one-month Extension of Time and the following response:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.